## EXECUTIVE DIRECTOR'S REPORT APRIL 2019 Ginny Kozlowski



## **Business Development & Retention**

Identifying small lab space locations in the region

Draft of the 2019 South Central Connecticut Comprehensive Economic Development Strategy

**GNHCC** Economic Development Committee

fDI (Foreign Direct Investment) software program demonstration at CERC

Long Wharf Redevelopment Plan event

CDBI event

**CERC Self-assessment Presentation** 

City of New Haven Economic Development Tour with Commissioner Lehman

Subcontract SCRCOG Data Project to Connecticut Data Collaborative

Small Business Administration event in Guilford

Team CT meeting with DECD/CERC

## Entrepreneurs & Startups

Provided ECIC implementation support

## **Expand Global Opportunities**

Attended Hannover Messe, April 1-5

Planning for Discover New England Summit (International Tour Operators), May 13-15

#### **Tourism**

Cultural and Agricultural Asset Mapping project with SCRCOG

Follow up from the American Bus Association Tradeshow

Connecticut Restaurant Association Roundtable

#### **REDFO**

**April 26** 

Jamie Scott, New Haven Manufacturers Association

## Visitor Newsletter Features

Meriden Daffodil Festival

**Cherry Blossom Festival** 

Shore Line Trolley Museum

**Long Wharf Theatre** 

New Haven Restaurant Week

Concert for Sleeping Giant State Park

#### Infrastructure

Strategic planning with regional partners on Tweed New Haven Regional Airport

Jam Session on Walk Friendly event

## **Connecticut Lodging Association**

CLA Board of Directors meeting

AH&LA Partner State Conference Call

### Advocacy/Improve Regulatory Environment

GNHCC Government Affairs Meeting—legislative update

## Marketing, Communications & Stakeholder Education

Completed the Greater New Haven Visitors & Relocation Guide—guide distribution to begin within two weeks

Meeting with New Haven Biz regarding upcoming Economic Development issue

CERC quarterly marketing meeting

### Upcoming Events

4/26 9:30 a.m.-2:30 p.m. SCSU Bioscience Career Forum

5/3 11:30 a.m.-1:30 p.m. Greater New Haven Chamber of Commerce 225th Annual Meeting Luncheon

5/8 8 a.m.-5 p.m. Connecticut Conference on Tourism

# Regional Collaboration

Town of Branford Economic Development Forum

Town Green Special Services District Board Meeting

Regional Leadership Council

West Haven Chamber of Commerce Board Meeting

**Milford Tourism Team** 

Workforce Alliance Executive Committee

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