

EXECUTIVE DIRECTOR'S REPORT

AUGUST 2016

Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

- Reviewing OneSource database with SCRCOG staff
- Follow up with contact at Macy's—store closings not to be announced until 1st quarter 2017
- SeeClickFix User Conference
- Attending International Manufacturing and Technology Show in Chicago (largest manufacturing show in North America), 9/14 & 15

Business Recruitment & Retention

- Developing a business survey in conjunction with the North Branford EDC. Copy attached.
- We continue to work with an industrial manufacturer as they move from R&D to production. The company will be securing at least 10,000 of additional space within 60 days and immediately begin production. We've been working with this company for two years and helped them secure their current R&D space.
- Working with an ice cream start up to locate in New Haven

Featured Development Site



65-9 North Branford Rd.
Branford
Type: Office
Min Size: 1,970 sqft
Max Size: 2,402 sqft



New Haven hosting NEDA
Annual Conference

September 11-13



Aer Lingus Fam Tour

September 28



8/16 Ben Berkowitz

See Click Fix

- NEDA Conference Planning
- Hosting two international healthcare startups participating in CT Venture Clash

REDFO

August—No meeting

July Presentation
 Andrea Pereira
 Executive Director of Hartford &
 Connecticut Statewide LISC
 CT-TOD Fund

Transit Oriented Development & Smart Growth

- Initiating a project with Tweed New Haven Airport, City of New Haven and a consultant to update the Air Service Development plan
- NEC FUTURE Comment Summary Report available at www.necfuture.com
- Meriden Green and Silver Bridge Grand Opening on 9/8

Brownfields

- Providing assistance to a former dry cleaning site for possible housing development on Dixwell Ave.

Advocacy/New Legislation

- July Regional Leadership meeting with speaker Michael Bzdyra, Commissioner of DMV

Regional Collaboration

- Meeting with Connecticut economic development partners at CERC, 8/2
- Partnering with the Greater New Haven Chamber of Commerce on CERC program with the Hartford Business Journal. Will include a profile of the region, written by an HBJ reporter, to be distributed to attendees of Celebrate CT, 10,000 copies of the Hartford Business Journal Book of Lists and provided to REX as a single page PDF for ongoing use.
- Collecting project information for Conway Projects Database in conjunction with CERC. The data is used for media pitches.
- Letter of support for Quinnipiac University's NCAA Women's Frozen Four bid
- Annual RLC chief elected officials event, 8/22

Visitor Newsletter Features

- Milford Oyster Festival
- Opera-Palooza
- Shoreline Wine Festival
- North Branford Potato & Corn Festival
- Craft Brew Races
- Connecticut Open

Entrepreneurs & Startups

- Startup Grind on 8/16 with Ben Berkowitz of SeeClickFix at The Grove
- Evening with Entrepreneurs with Governor Malloy and Commissioner Catherine Smith at the Connecticut Open (sponsored by UI), 8/24

Media

Inquiries:

- Sports Events Magazine
- Travel with Kal WLIS/WMRD

Hits:

- Connecticut for Sale (real estate website)
- New Haven Register

Community Outreach

- Business After Hours in North Branford at the Potato & Corn Festival
- Tourism Brochure Swap & Networking scheduled for September 8th 10 a.m.-noon
- Tourism funding update for constituents scheduled for August 30th 10 a.m.-noon
- Distributed 30,000 Visitors Guides throughout the region

Align Education to Business Growth

- Internship update—5 candidates have been placed
- Meeting with Connecticut Innovations and Southern Connecticut State University on Technology Talent Bridge opportunities for the region
- Submitted support letter for CHAMP Workforce Alliance Grant

Tourism

- Aer Lingus Fam Tour, 9/28
- Sunshine Tours Group, 25 visitors Milford - 9/19, 9/25, 9/26, 10/2, 10/19, 10/28
- Sunshine Tours Group, 40 visitors Milford - 10/3
- K of C Edmonton, Alberta Chapter: Connecticut Tour, 35 visitors Meriden- Aug. 11-17
- Titan Travel, UK - 2017 dates: 9/30, 10/21
- Grand Prix New Haven, Sept. 16
- CLA Annual Meeting, end of Sept.
- CLA American Society for Asset Protection Seminar, Oct. 27
- CEDIA Tech Forum, 100 attendees - Oct. 27

Implementation Funding

- Agreement with SCRCOG to provide tourism services for the region
- Contract with the City of New Haven for website consulting services

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