

# EXECUTIVE DIRECTOR'S REPORT

## JANUARY 2019

### Ginny Kozlowski



## Business Development & Retention

Requests for information from new hotel developers

November BioScience Clubhouse Event

Advancing Cities project in conjunction with the City of New Haven

Opportunity Zones Information Session

Attended International Council of Shopping Centers (ICSC) Tradeshow at the Javits Center

BioCT meeting

ABCT meeting

Economic Summit Outlook Presentation (Hartford)

Evergreen Cooperative Meeting

Meeting with Twining for new development

## Entrepreneurs & Startups

Provided ECIC implementation support

1/24 5:30 Startup Grind New Haven: Sean Rotermund (Founder & CEO, Clarity Software Solutions)

ECIC Implementation Team Meeting

CTNext Programmatic Partners Meeting - Innovation Places, Higher Education Initiative, CTNext Partners

Food Business Pilot Meeting

McKinsey Incubator Study Review

## Expand Global Opportunities

Follow up from Medica Tradeshow—Skype with medical device manufacturer in Poland

## REDFO

January 25: Lynn  
Madden, APT  
Foundation

## Visitor Newsletter Features

Yale Peabody Museum

Branford 375: First Night

Flights of Fancy

Museum Exhibitions

Holiday Events

Tweed Service to  
Charlotte

## Tourism

SCRCOG Tourism Asset Mapping project—completed data collection and municipal outreach

Ad sales underway for 2019 Visitors and Relocation Guide

Booth at Yale Travel Fair

Connecticut Lodging Association Board Meeting

Meeting with local Expedia representative

ISHA Membership Call

## Connecticut Lodging Association

Completed new website

Attending the Speaker's Blue Ribbon Panel on Tourism events

## Advocacy/Improve Regulatory Environment

Attended Greater New Haven Chamber of Commerce Legislative Forum

## Marketing, Communications & Stakeholder Education

Hosted CEDS Subcommittee and Strategic Planning Committee meetings

CERC Quarterly Marketing Meeting

Provided regional information for DECD's new website: [choosect.org](http://choosect.org)

## Community Outreach

Town Green Special Services Board of Directors Meeting

Market New Haven Board of Directors Meeting

Canal Dock Boathouse Board of Directors Meeting

## Media Inquiries & Hits

Westfair Online: Suite Talk: Ginny Kozlowski, executive director, Connecticut Lodging Association

Annual AAA update

Milford Mirror: Making Milford a Tourist Destination

Hartford Courant: Advocates say arts and cultural attractions can boost state's economy, if they are promoted

## Upcoming Events

1/24 5:30 Startup Grind  
New Haven: Sean  
Rotermund, Clarity  
Software

## Regional Collaboration

CERC CelebrateCT  
Awards: DistriCT,  
Executive Director  
Search Committee

NHMA: Economic  
Outlook

Greater New Haven  
Chamber of Commerce:  
Board of Directors,  
Economic Development  
and Government Affairs

Regional Leadership  
Council

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