

EXECUTIVE DIRECTOR'S REPORT FEBRUARY 2019 Ginny Kozlowski



Business Development & Retention

Identifying small lab space locations in the region

2019 CEDS Strategic Planning Committee Meeting—annual update due 6/1

GNHCC Economic Development Committee

Joint New Haven EDA and EDC Strategy Meeting

Entrepreneurs & Startups

Provided ECIC implementation support

Expand Global Opportunities

Planning for Hannover Messe, April 1-5—appointments scheduled

Planning for Discover New England Summit, May 13-15

Infrastructure

Kick off webinar for the Port of New Haven freight study

Testified before the Transportation Committee regarding paving of the runway safety areas at Tweed, notified constituents of the opportunity to submit written testimony

Tourism

Cultural and Agricultural Asset Mapping project with SCRCOG

Follow up from the American Bus Association Tradeshow

Event planning meeting

Video content planning meeting

REDFO

March 22: Mike Harris

Bio Sector Needs
Assessment

Visitor Newsletter Features

New Haven Restaurant
Week

Yale Rep: Twelfth Night

NCAA Women's Frozen
Four at Quinnipiac
University

St. Patrick Day parades

Cherry Blossom Festival

Daffodil Festival

Connecticut Lodging Association

CLA Board of Directors meeting

AH&LA Partner State Conference Call

Advocacy/Improve Regulatory Environment

Legislative outreach regarding proposed increases to lodging taxes, to 17% for hotels, motels, and inns; 13% for B&Bs, 6.35% for campgrounds

GNHCC Government Affairs Meeting—legislative update

Responded to the Speaker's Blue Ribbon Panel on Tourism report

Testified before the Finance Committee regarding hotel occupancy tax

Marketing, Communications & Stakeholder Education

Completed the Greater New Haven Visitors & Relocation Guide—expect delivery in April

Completed the 2019 South Central Connecticut global recruitment collateral

Update to the Visit New Haven page on ctvisit.com

Google Digital Marketing Workshop

Media Inquiries & Hits

New Haven Biz: Hotel Development

AAA World

WSHU

Long Wharf Redevelopment press event

Upcoming Events

4/5 Quinnipiac Chamber of Commerce: 2019 Business Showcase

4/9 Albertus Magnus College's Career & Internship Fair 2019

Regional Collaboration

Town Green Special Services District Board Meeting

Regional Leadership Council

Milford Progress

Canal Dock Boathouse Board Meeting

West Haven Chamber of Commerce Board Meeting

Milford Tourism Taskforce

REX Development
PO Box 1576
New Haven, CT 06506

P 203-821-3682
www.rexdevelopment.com

