An effective CEDS planning process identifies locally-grown strategies that will guide regional economic development, encourage partnerships and collaboration, and improve economic outcomes and overall quality of life in our region.

It is also a requirement from the US Economic Development Administration to maintain eligibility for federal funding.

CEDS Committees: Business Development & Retention; Workforce & Housing; Infrastructure; Real Estate, Land Use & Sustainability; Marketing, Communications & Stakeholder Education
## South Central Region

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>Households</th>
<th>Median Household Income</th>
<th>Per Capita Income</th>
<th>Median Age</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>570,001</td>
<td>222,620</td>
<td>$64,653</td>
<td>$32,849</td>
<td>39</td>
</tr>
<tr>
<td>2017</td>
<td>570,865</td>
<td>221,157</td>
<td>$69,217</td>
<td>$36,639</td>
<td>40.3</td>
</tr>
</tbody>
</table>

## New Haven Labor Market Area

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>Households</th>
<th>Median Household Income</th>
<th>Per Capita Income</th>
<th>Median Age</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>597,172</td>
<td>231,769</td>
<td>$66,425</td>
<td>$33,027</td>
<td>39.4</td>
</tr>
<tr>
<td>2017</td>
<td>596,649</td>
<td>231,125</td>
<td>$70,450</td>
<td>$37,411</td>
<td>40.9</td>
</tr>
</tbody>
</table>

## New Haven County

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
<th>Households</th>
<th>Median Household Income</th>
<th>Per Capita Income</th>
<th>Median Age</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>862,477</td>
<td>334,502</td>
<td>$61,114</td>
<td>$31,720</td>
<td>39.3</td>
</tr>
<tr>
<td>2017</td>
<td>862,127</td>
<td>327,402</td>
<td>$64,872</td>
<td>$35,085</td>
<td>40.1</td>
</tr>
</tbody>
</table>

**SNAPSHOT**

Additional demographic information can be found in the 2019 SCRCOG Demographic and Socioeconomic Trends Report. [www.scrco.org](http://www.scrco.org)
Town towns are being encouraged to apply for the CEDAS Best Practices program.
www.cedas.org

Limited land for development. Working on an inventory of lab and office space.

The GNHCC received an ECIC grant and funding from RWA for business outreach.
LARGEST EMPLOYERS
(MORE THAN 1,000 EMPLOYEES)

SMALL EMPLOYERS

ACCORDING TO THE SBA, SMALL BUSINESSES IN CONNECTICUT EMPLOY 49% OF THE WORKFORCE

Yale New Haven Health
Yale University
Medtronic/Covidien-Surgical Devices
Southern Connecticut State University
Masonicare Health Center
VA Connecticut Healthcare System
LATICRETE International Inc.

HTTPS://WWW.SBA.GOV/SITES/DEFAULT/FILES/ADVOCACY/2018-SMALL-BUSINESS-PROFILES-CT.PDF
WORKFORCE

- 2018
  - Aging manufacturing workforce
  - Increased need for healthcare workers
  - Increasing demand for hospitality workers
- 2020
  - Unemployment
    - 2013: 8.1%
    - 2017: 5.1%
    - 2019: 3.3%
  - Increased collaboration between businesses and educational institutions
    - Skill Up Manufacturing Program, Manufacturing (Housatonic Community College & Gateway Community College)
    - Increase certification programs for workers, especially CNAs and home healthcare aides
    - Coding Certificate at Gateway Community College & Holberton School
    - Bioscience Career Ladder
    - Hospitality Career Initiative
  - Workforce Alliance funding opportunity
Housing issues are being addressed by the region’s towns at the SCRCOG Housing Committee created this year.

Lack of housing for younger and senior demographics.

Housing boom continues in New Haven.
ISSUES INCLUDE HEROES TUNNEL (WEST ROCK), TWEED AIRPORT AND THE PORT OF NEW HAVEN.

2019: APPROXIMATELY 50,000 ENPLANEMENTS “SOUTHERN AIRPORT” DISCUSSION

PLANNING FOR THE FUTURE SHOULD INCLUDE ACTIVELY PURSuing 5G INTERNET ACCESS IN ALL TOWNS.

UTILITY UPDATES WILL BE FORTHCOMING. RENEWABLE ENERGY WILL BE INCLUDED IN THE DISCUSSION.
TRANSPORTATION

Continue to increase use of public transportation
More coordinated service
Faster, more reliable service into Grand Central Terminal and Penn Station

Align transportation investment with workforce needs

Continue Transit Oriented Development

Advocate for Tweed New Haven Regional Airport

Pursue economic development opportunities with the Port of New Haven
Committee is emphasizing the need for brownfield assessment and remediation funding. Federal EPA funding has been approved to support the state programs.

The Transfer Act was modified in the 2019 legislative session, reducing the amount of time EPA can require an audit from 3 years to 1 year. This change reduces the risk for potential developers.

Towns are grappling with antiquated zoning regulations.

Utilizing the work done by Sustainable CT to guide our regional priorities. www.sustainablect.org
MARKETING, COMMUNICATIONS & STAKEHOLDER EDUCATION

- Updating collateral and websites
- Continuing e-newsletters
- Tourism funding
- Working in conjunction with the Central Regional Tourism District on both tourism and college student retention.
Ensure accurate population count

Connecticut is a donor state

- Net federal funding: -$2,900 per resident
- Total revenue from fed. gov.: $41.1 billion (22nd least)
- SNAP benefit recipiency: 12.0 percent (tied - 23rd highest)
- Median household income: $74,168 (5th highest) usatoday.com
QUESTIONS & COMMENTS
THANK YOU!

A PDF OF THIS PRESENTATION CAN BE FOUND AT
WWW.REXDEVELOPMENT.COM