

# EXECUTIVE DIRECTOR'S REPORT

## JULY 2018

### Ginny Kozlowski



## Business Development & Recruitment

Working with three healthcare/bioscience and one software companies on attraction (1), retention and expansion (3)

Working with the City of New Haven to promote mobile vending districts

BioPath Advisory Board Meeting

### Entrepreneurs

Program support for Elm City Innovation Collaborative

### Workforce

Advanced Manufacturing Strategy Meeting with North Branford

## Advocacy

Attended GNHCC Gubernatorial Forums

## Marketing, Communications & Stakeholder Education

### Tourism

Attended media walk through of YCBA exhibition: Salt and Silver: Early Photography, 1840–1860

Collaboration with the Connecticut Convention and Sports Bureau

### Connecticut Lodging Association

CLA Board Meeting

Trafficking in Persons Council Meeting

American Hotel & Lodging Association Conference Call

H Careers

ISHAE Conference Call

American Hotel & Lodging Association Safety Conference

## Education

Hosted REDFO meeting at DistriCT, DistriCT offers affordable office space, scalable coworking environments, and the room to grow innovative businesses of any size. The presentation and site tour was presented by David Salinas.

Meeting with Betsy Weber of New Haven Promise

## Media

This Magnificent Life: Road-tripping through New England in fall

NBC Connecticut: Does It Pay To Shop Online For Hotel Deals? With comments from CLA President Jeff Muthersbaugh

## Community Outreach

Housing Strategy Group

Greater New Haven Chamber of Commerce Board Meeting

West Haven Chamber of Commerce

**REDFO**

July 27  
David Kooris  
CT DECD

## Visitor Newsletter Features

- 2018 Guilford Art Center Craft Expo
- North Branford Potato & Corn Festival
- Flights of Fancy
- CT Open
- Summer Concert Series
- Independence Day and Fireworks

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