

# EXECUTIVE DIRECTOR'S REPORT JUNE 2018 Ginny Kozlowski



## Business Development & Recruitment

Working with three healthcare/bioscience and one software companies on attraction (1), retention and expansion (3)

Attended Bio—CT in Groton

### Global Expansion

Represented the region with the Town of Branford and Elm City Innovation Collaborative at 2018 BIO International Convention in Boston.

### Entrepreneurs

Program support for Elm City Innovation Collaborative

Bioscience Clubhouse Event: Dr. Christine Broadbridge—Accelerator for BioScience of Connecticut Roundtable event

### Brownfields

Attended the ribbon-cutting for Phase II of the Business Incubator in Hamden

### Grant Opportunities

Attended US EDA Webinar

## Infrastructure

Attended launch of the New Haven—Hartford—Springfield Rail Line

## Advocacy

Conference call with DRS representatives regarding occupancy tax issues on short-term rentals



REDFO  
CTData.org presentation



June 16  
Opening of the New Haven-  
Hartford-Springfield Rail Line



June 4-7  
BIO International Convention in  
Boston

# Marketing, Communications & Stakeholder Education

## Tourism

Hosted a regional brochure swap at the Hampton Inn - West Haven. Collateral was shared among local hotels and attractions, as well as CTM (NYC metro) and State of Connecticut for broader distribution.

Promoted attractions at Metro-North Getaway Day and at the Orange Expo.

## Connecticut Lodging Association

Meet & Greet with the Connecticut Restaurant Association at the Courtyard by Marriott—New Haven

Activated Webscribble job posting software

CLA Board Meeting

## Education

Hosted Michelle Riordan-Nold from the Connecticut Data Collaborative at our monthly REDFO (Regional Economic Development Forum) meeting.

## Media

Media hit in Group Tour Magazine

# Community Outreach

New Haven Manufacturers Annual Meeting

Connecticut Supplier Growth Summit

Greater New Haven Chamber of Commerce Board Meeting

Regional Leadership Council

Assist with the New Haven Food Truck Festival

Info New Haven Partner Meeting

Assist with the Canal Dock Opening event

Regional Quarterly Marketing Meeting at CERC

West Haven Chamber Board of Directors Meeting

Meeting with Roger Salway, EDC of North Branford

CTNext Quarterly Meeting

United Illuminating event at the 2018 Travelers Championship

# REDFO

June 22  
David Salinas  
at DistriCT

# Visitor Newsletter Features

- International Festival of Arts & Ideas
- Regional Farmers Markets
- Connecticut Open
- Fireworks & Independence Day Celebrations
- Music on the Green

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