

EXECUTIVE DIRECTOR'S REPORT MARCH 2017 Ginny Kozlowski



Business Recruitment, Retention

Business Assistance

Relocating a medical device incubator

Meeting with hotel site selector—interest in a total of 4 hotels in the region

Business Recruitment


ICSC (International Council of Shopping Centers) Hartford Tradeshow

Hub55 Open House—April 3rd, 4 p.m. at 195 Church St. for 8 Brazilian companies that are in the process of expanding their business in the USA, and 3 top trade associations, in three key industries (IT, medical devices, and aerospace).

5/4 & 5 Bio Boston

5/16-18 Eastec, Springfield

Featured Development Site



82 Camp St.
Meriden
32,000 SF
Loading Dock



March 6

North Branford Economic Development CEDS Presentation



March 10

Ribbon-cutting at Ben & Jerry's



March 7

CERC's Statewide Economic Development Quarterly Meeting

Brownfield Program

Ongoing remediation at 1 Church St., Branford

4/6 & 7 EPA Seminar

Education & Training

Entrepreneurs & Startups

Working with the Elm City Innovation Collaborative on grant submission for CTNext Innovation Places award

Advocacy

Legislative Public Hearing on Tourism Funding

Meeting with Department of Revenue Service Commissioner Kevin Sullivan regarding hotel occupancy tax

Expand Global Opportunities

Meeting with UCONN Global Affairs Department to coordinate international recruitment strategy

Executed agreement with Oxford Intelligence as a lead generator for Hannover Messe Advanced Manufacturing Tradeshow

Norwegian Air flights to Scotland from Bradley International Airport starting in June 2017

Integrate Arts, Culture & Preservation with Economic Development

Tourism

Finalizing 2017-2018 Greater New Haven Visitors Guide

Updating website with changes

4/23-26 Discover New England (International Tour Operators)

4/30 2-3:30 p.m. Tourism Outreach Meeting at Stony Creek Brewery

5/4 CT Governor's Conference on Tourism

Marketing & Communications

Updating Advanced Manufacturing collateral for Hannover Messe tradeshow

Collaborating with Albatross Productions on a video for the Elm City Innovation Collaborative Grant Submission

REDFO

March 24, 2017

Jerry Clupper

New Haven Manufacturers Association

April 28, 2017

Randy Fiveash

Director, State Office of Tourism

Location: 127 Washington Ave..
4th Floor West, North Haven

Visitor Newsletter Features

- Recreational Trails by Town
- St. Patrick's Day
- Upcoming spring events
- Long Wharf Theatre

Media

Daily Record UK

New Aer Lingus flight route opens North America up for travellers

The new flight path between Dublin and Connecticut allows travellers to experience the beauty of New England.

Community Outreach

- Regional Leadership Council with Lt. Governor Nancy Wyman
- CERC Board of Directors Meeting
- GNHCC Economic Development Committee
- GNHCC Government Affairs Committee
- Hazardous Mitigation Commission—Guilford
- Mayor Harp's Business Roundtable
- Social Media Retail Forum scheduled for March 16

2018 CEDS Strategic Planning Committee

First Selectman Freda and John Emra selected as co-chairs of the committee

Committee membership to be reviewed and updated

New US EDA guidelines for CEDS to be reviewed

Municipal CEDS Update Meetings

March 6: North Branford

March 27: East Haven

May 3: Milford

May 9: Hamden (rescheduled due to weather)

Relocation

During the week of March 20th, we will be moving our offices from 545 Long Wharf Drive to 770 Chapel St. We anticipate some disruption of phone service so please contact us by email if you are unable to reach us by phone.

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