

EXECUTIVE DIRECTOR'S REPORT OCTOBER 2018 Ginny Kozlowski



Business Development & Retention

Collaborated with the City of New Haven on a mobile vending marketing campaign.

Entrepreneurs & Startups

Provided ECIC implementation support

ABCT Entrepreneurial program

S*Park Innovation Hub meeting

Expand Global Opportunities

Preparing for Medica International Trade Fair 11/12-15 in Dusseldorf, Germany

Travel Writer FAM Tour, September 27, 2018: Fairfax Media, Australia, Discover New England

Aer Lingus Media FAM Tour, October 4, 2018: Ireland, Discover New England

Brownfields & Redevelopment Fund

Site visit to 169 Henry Street

Tourism

Finalized tourism services agreement with the Central Regional Tourism District

Provided Welcome SWAG for See Click Fix Annual User Conference

Tourism presentation to Branford merchants

SCRCOG Tourism Asset Mapping project

Launching data collection for 2019 Visitors and Relocation Guide and new website

REDFO

October: Scott Dolch

CT Restaurant Association

Visitor Newsletter Features

City-wide Open Studios

George Shaw at YCBA

Regional Halloween Events

Bethany Harvest Festival

Regional Theater Update

Hamden Restaurant Week

Connecticut Lodging Association

Co-hosted Tourism Works for Connecticut Gubernatorial Forum at the Connecticut Convention Center

Hosted CLA Annual Meeting and Stars of the Industry event

Building a new website

Marketing, Communications & Stakeholder Education

Selected a new publishing partner for the 2019 Greater New Haven Visitors and Relocation Guide—New Haven Register/Hearst Publications

Scheduling CEDS Subcommittee and Strategic Planning Committee meetings

Community Outreach

Provided entrepreneurial sector update to Orange Economic Development Commission

Met with UIL economic development staff for update on current and future projects

Attended Literacy Center ribbon-cutting

Advancing Cities meeting

Media Inquiries & Hits

Hotels Online: Connecticut Lodging Association's "Stars of the Industry" Awards

The Day: Lamont, Griebel agree state needs to spend more on tourism

Distributed press release in support of The Speaker's Blue Ribbon Panel on Tourism

Popular Mechanic: NH Parks & Rec Wood Reclamation Project

Advocacy/Improve Regulatory Environment

Co-hosted Tourism Works for Connecticut Gubernatorial Forum at the Connecticut Convention Center

Collaborating with Tourism Works for Connecticut for sustainable funding for tourism, arts and historic preservation

Upcoming Events

VentureClash 10/18

Medica International Trade Fair 11/12-15 in Dusseldorf, Germany

Regional Collaboration

GNHCC Economic Development Committee

DECD website conference call

CERC Board of Directors Meeting

Town Green Board of Directors Meeting

Milford Progress Meeting

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