

# EXECUTIVE DIRECTOR'S REPORT AUGUST 2017 Ginny Kozlowski



## Business Recruitment, Retention

### Business Assistance

Meeting with owner/operator of new Long Wharf Information Center, Snack Shack

Coordinating with the Greater New Haven Chamber of Commerce to create a robust database of resources for entrepreneurs. For a sample website, please see [resources.innovationhartford.com](http://resources.innovationhartford.com).

### Business Attraction & Recruitment

Walk through of potential co-working spaces at The District

KJ Lee reception for Chinese delegation attended by a number of regional Economic Development professionals and Chief Elected Officials.

Attending DECD/Avangrid International Business Reception at the CT Open on 8/23.

Scheduling follow up meeting with editor of a new magazine: New Haven: A Seasons Publication to discuss content for New Haven and surrounding towns

Attending Trade Mission to Ireland & England 9/16-20

## Regional Collaboration

2018 CEDS Subcommittee Planning Meetings

### Brownfield Program

CT Open CEO/RLC event at CT Open on August 22

## Education & Training

### Entrepreneurs & Startups

Assisting with the finalization of the Elm City Innovation Collaborative projects and implementation plan.

## Advocacy

New legislation for Trafficking in Persons

## Featured Development Site



224 & 244 Foxon Rd.  
North Branford  
1.7 acres  
Business-zoned

## Infrastructure

NEC FUTURE Webinar on Selected Alternative - MPOs, Regional and Local Agencies

## Expand Global Opportunities

- Explore potential opportunities with the initiation of flights to Europe in September via Norwegian Air out of Bradley International Airport

### Tradeshows

- Upcoming Trade Mission to Ireland & England

## Marketing & Communications

- "Talk-Sip" with Alisa, Radio Show on 103.5 FM, 7/27 with Sarah Washburn, Tourism Manager for Visit New Haven. Featured West Haven's Savin Rock Festival, New Haven Craft Brew Races, North Branford Potato and Corn Festival, Early Guilford Days Family Festival, Shoreline Wine Festival, Milford Oyster Festival, New Haven Music on the Green, New Haven Grand Prix.
- Installation of window clings at Tweed New Haven Regional Airport for CT Open

## Integrate Arts, Culture & Preservation with Economic Development

### Tourism

- Craft Brew Races logistical support
- Aer Lingus Cara In-flight Magazine familiarization tour to Thimble Islands

## Media

### Inquiries:

- Singapore Airlines Magazine
- Sports Events Magazine
- Comcast Newsmakers
- (201) Magazine/USA Today Network

### Hits

- Connecticut Magazine
- New Haven Register
- The Day
- New Haven Independent
- WNHH Radio

## REDFO

**August**—no meeting

**September**—Evan Matthews

Connecticut Port Authority

**October**—Tim Larson & Diane Jackson,

Tweed New Haven Regional

Airport

## Visitor Newsletter Features

- Shoreline Wine Festival
- Elm Shakespeare
- Connecticut Open
- Orange Volunteer Firemen's Carnival
- North Branford Potato & Corn Festival
- Craft Brew Race
- Savin Rock Festival

## Community Outreach

- Regional Leadership Council
- REDFO
- Greater New Haven Chamber of Commerce Board of Directors
- Milford Progress Inc.
- Greater New Haven Chamber of Commerce Government Affairs
- Regional Leadership Council
- Connecticut Lodging Association
- Greater New Haven Chamber of Commerce Economic Development Council

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