Business Recruitment, Retention & Expansion

Working with three healthcare/bioscience and one software companies on attraction (1), retention and expansion (3) opportunities

Global Expansion

Hosted new State representative for business recruitment in Germany (ROI)

Hosting the Hungarian ambassador to the U.S. who has a particular interest in biosciences

Planning for Hannover Messe Advanced Manufacturing Tradeshow

Marketing & Communications

Publication of 2018 Greater New Haven Visitors and Relocation Guide

Exploration of co-marketing opportunity with the Connecticut Metro Region

Presented/Hosted/Sponsored Events

Startup Ready NHV—entrepreneurial pitch preparations

Media

Group Tour Media

Omni Hotel Escapes Magazine

Tweed New Haven Regional Airport

Featured
Development Site

40 Front Ave.
West Haven, CT 06516
.82 acres
Loading dock
Regional Collaboration/2018 CEDS

Draft Comprehensive Economic Development Strategy to be reviewed by the Strategic Planning Committee week of February 26

CEDS presentations
- 1/25 North Haven
- 2/5 North Branford
- 2/5 Wallingford
- 2/6 Guilford
- 2/6 Orange
- 2/8 Woodbridge
- 2/8 Madison
- 2/13 New Haven
- 2/13 Hamden

Integrate Arts, Culture & Preservation with Economic Development

Tourism
Connecticut Office of Tourism Strategic Input and Planning Session
American Bus Association Meeting & Marketplace Tradeshow, 1/26-30

Infrastructure
Attending Rebooting New England Project Connecticut Roundtable on 2/27

Connecticut Lodging Association
- Trafficking in Persons Council Meeting
- B&B Committee Meeting
- CLA Membership Receptions

Advocacy
Testified before Commission on Fiscal Responsibility and Economic Growth

REDFO
February 23
Bruce Carlson
Connecticut Technology Council

Community Outreach
- 1/17 Startup Grind—Steve Shwartz
- 1/30 Greater New Haven Chamber of Commerce Annual Legislative Breakfast
- 1/30 Market New Haven Annual Meeting
- 1/31 Milford Chamber of Commerce Annual Awards
- 2/6 Avangrid Economic Development Update
- 2/13 West Haven Chamber of Commerce
- CERC Board Meeting

Visitor Newsletter Features
- Black History Month
- Valentine’s Day
- Flights of Fancy
Education & Training

Entrepreneurs & Startups

Biopath Strategy Meeting with SCSU

Collaborating with Connecticut Technology Council statewide college internship program

Sponsor of Startup Grind—New Haven Events

- 3/5 Rob Bettigole (Managing Partner of Elm Street Ventures)
- 4/4 Steve Kokinos (Co-founder & Executive Chairman of Fuze)

Collaborating with Accelerator for Biosciences in Connecticut on 12 ventures

Elm City Innovation Collaborative programming