

# EXECUTIVE DIRECTOR'S REPORT JUNE 2017 Ginny Kozlowski



## Business Recruitment, Retention

### Business Assistance

Tourism Brochure Swap

Logistical support for New Haven Food Truck Festival

Meeting with representatives from Alexion

### Business Attraction & Recruitment

Hosting an Italian Bio Company June 23 to introduce the region

Looking for two locations 40,000-60,000 sq. ft.

MD&M East June 13-15

Bio June 19-22

SelectUSA June 18-20

Meeting with editor of a new magazine: New Haven: A Seasons Publication that will be launching in August/September to discuss content for New Haven and surrounding towns

Meeting with Lou Hammond Group (Market New Haven's public relations firm) regarding residential development and adaptive re-use of existing properties into mixed-use/residential developments.

## Featured Development Site



40 Front Ave.  
West Haven

Industrial, Warehouse/  
Distribution  
18,000+ sq. ft.



Amazon purchases former Pratt & Whitney site with 1800 jobs expected in 2018



Au Chalet opens in New Haven



SEMA4—Bio spinoff of The Icahn School of Medicine at the Mount Sinai Genomics Research Facility in Branford

Meeting with John Moreton of Amtrak National magazine. Amtrak National replaces Amtrak Arrive magazine to collaborate on a feature on New Haven and regional themes relevant to economic development and tourism.

## Regional Collaboration

2018 CEDS Subcommittee Planning Meetings

CERC Board Meeting

### Brownfield Program

Completing EPA RLF Closeout

## Education & Training

### Entrepreneurs & Startups

Assisted Elm City Innovation Collaborative on grant submission for CTNext Innovation Places award. New Haven was awarded \$2 million. Assisted with site visit.

BioPath Advisory Board Meeting

## Advocacy

American Hotel & Lodging Association Legislative Action Summit, 5/17-18

## Expand Global Opportunities

### Tradeshows

- **MD&M**, 6/13-15
- **SelectUSA Investment Summit/Bio**, 6/18-20—Collaborating with CERC
- **Bio**, San Diego, 6/19-22

## Marketing & Communications

See Business Attraction and Recruitment

## REDFO

June 23

Henry N. Talmage

Executive Director

Connecticut Farm Bureau

Association

## Visitor Newsletter Features

- Yale Center for British Arts
- Regional Summer Events
- Regional Farmers Markets
- International Festival of Arts & Ideas
- Memorial Day Observances
- Regional Tours

## Media

### Inquiries:

- Amtrak National
- New Haven: A Seasons Publication

### Hits

- Drive I-95
- New Haven Food Truck Festival

## Community Outreach

- Regional Leadership Council
- Greater New Haven Board of Directors Meeting
- Quinnipiac Chamber Luncheon—Staycation presentation
- Hamden Healthcare Cluster Initiative
- 2018 CEDS Subcommittee Meetings
- West Haven Chamber Board Meeting
- Meeting with Alexion
- CERC Board Meeting
- Greater New Haven Economic Development Committee
- Milford Progress Inc.
- NH Festival Board Meeting
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## Integrate Arts, Culture & Preservation with Economic Development

### Tourism

Tourism Brochure Swap—May 25

Connecticut Tourism Coalition

Presented at AAHOA Northeast Regional Annual Meeting

Metro-North Getaway Day

ISHAE Conference, Chicago 6/21-23

Trafficking in Human Persons Council

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